

Press release - for immediate publication

TroFilms with expert presentation and shuttle service at FachPack 2022

Georgensgmünd, 09 September 2022 – TroFilms GmbH, based in Georgensgmünd in Middle Franconia, Germany, a medium-sized and globally operating specialist for high-quality special laminating films for the graphic arts industry and industrial laminating industry, will be represented with its own expert presentation at Fachpack 2022 in Nuremberg and invites visitors to take a look at the company.

Surface Free Energy (SFE) - often erroneously referred to as surface tension in common parlance - is still a term that is difficult to understand, even for experts, and is often misunderstood, mismeasured and misinterpreted.

In production scenarios, this often leads to false expectations, planning processes and ultimately to avoidable complaints. In a presentation at FachPack 2022, Ralf Troyer, founder and managing director of TroFilms GmbH, will demonstrate that this topic is actually not as complex as one might think and that in the vast majority of cases a simple explanation of the physical relationships is all that is needed to correctly understand this important technical parameter, particularly in print enhancement.

Ralf Troyer will give this presentation in German on 28 September at 11:00 a.m. at the Clarus stand in Hall 4 / Stand 4-364. An English version of the presentation can be ordered free of charge on site.

Furthermore, TroFilms GmbH will offer interested trade fair visitors a visit to the company's headquarters in Georgensgmünd, just 30 minutes away from the trade fair grounds, via a free shuttle service directly after the lecture (around 11:45 a.m.). For organisational reasons, interested parties are requested to register for the visit and the seats in the shuttle bus via a special online form.

This form can be accessed via the following link:

<https://www.trofilms.de/en/anmeldeformular-fachpack-2022.html>

After the visit, all visitors will of course be brought back to the exhibition grounds.

For all customers and interested parties who would like to visit TroFilms GmbH on this day but are not on site at the trade fair and/or are travelling themselves, the meeting point will be at 12.15 p.m. at Technikstr. 7 in 91166 Georgensgmünd. Again, please register in advance using the form above. Of course, the visit is also free of charge.

Ralf Troyer, Managing Director of TroFilms GmbH on the subject: *"For a long time we were amazed at how little knowledge there still was about such an important basis of almost all refinement productions on the market, even on the part of buyers and production planners. Then it became clear to us that the physical interrelationships of surface free energy are simply explained far too cryptically in almost all textbooks and technical papers. At the latest when complex mathematical formulas are used for explanation, many readers and interested parties simply switch off and give up trying to understand the basics. We would like to demonstrate that this topic can also be conveyed in a much simpler and more comprehensible way with our presentation at FachPack and also afterwards in our laboratory, headquarters and production facility in Georgensgmünd using some examples and sample measurements."*

Further information: www.trofilms.de

– END –

Contact:

TroFilms GmbH

Technikstraße 7
91166 Georgensgmünd
GERMANY

Tel.: +49 - 9172 - 57428-0
Fax: +49 - 9172 - 57428-29
E-Mail: info@trofilms.de
Web: www.trofilms.de

Press contact: pr@trofilms.de



Caption:

Headquarters of TroFILMS GmbH in Georgensgmünd – certified according to DIN EN ISO 9001:2015 since July 2019



Caption:

Ralf Troyer, Managing Director of TroFilms GmbH

About TroFilms GmbH:

TroFilms GmbH, a medium-sized company based in Georgensgmünd in Middle Franconia, Germany, is considered a renowned and innovative manufacturer of laminating and laminating films for the graphic arts and industrial laminating industries. The company currently sells its products in 28 countries and has a well-developed dealer and sales network worldwide. The company's successful development has earned it several prestigious awards. Among others, the Bavarian Founder's Prize 2016 as the best "Start UP" company, which is awarded by the savings banks in Middle Franconia, as well as the IHK Founder's Prize 2014. In 2014, TroFilms GmbH was also nominated for the German Founder's Prize. Since August 2019, TroFilms GmbH has been certified according to DIN EN ISO 9001:2015. TroFilms is not in any competitive situation with its customers, as the company itself does not refine.

www.trofilms.de